

# Station Order

## People for Patty Murray 2016

**Market:** Yakima

**Flight Dates:** Monday, October 10, 2016 to Sunday, October 16, 2016

Estimate ID

407

**Contact:** Sheri Bissell

**Email:** trude.smith@nbcrightnow.com

**Phone:** 509-225-2300

**Fax:** 509-225-2316

**Direct:** 509-737-6709

### KNDO-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	
KNDO 5a News	EM	M-F	\$10.00	1	1	1	1	1			5
5:00 AM 6:00 AM		30	<b>\$50.00</b>								
KNDO 6a News	EM	M-F	\$55.00	1	1	2	1	2			7
6:00 AM 7:00 AM		30	<b>\$385.00</b>								
Today Show	EM	M-F	\$55.00	2	2	2	2	2			10
7:00 AM 9:00 AM		30	<b>\$550.00</b>								
Millionaire	DT	M-F	\$10.00			1					1
11:00 AM 12:00 PM		30	<b>\$10.00</b>								
Days of our Lives	DT	M-F	\$30.00					1			1
1:00 PM 2:00 PM		30	<b>\$30.00</b>								
Ellen	EF	M-F	\$40.00	1	1	1	1	1			5
4:00 PM 5:00 PM		30	<b>\$200.00</b>								
KNDO 5p News	EN	M-F	\$200.00	2	2	2	2	2			10
5:00 PM 5:30 PM		30	<b>\$2,000.00</b>								
Sold out L2 to clear per KNDO											
KNDO 6p News	EN	M-F	\$200.00	2	2	2	2	2			10
6:00 PM 6:30 PM		30	<b>\$2,000.00</b>								
Sold out L2 to clear per KNDO											
Sat 6p News	EN	Sa	\$45.00						1		1
6:00 PM 6:30 PM		30	<b>\$45.00</b>								
Jimmy Fallon	LF	M-F	\$50.00	1	1	1	1	1			5
11:35 PM 12:35 AM		30	<b>\$250.00</b>								
SNL	LF	Sa	\$50.00						1		1
11:35 PM 1:05 AM		30	<b>\$50.00</b>								

Mary Wittemyer

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 9/29/2016 1:53:29 PM

KNDO-S2

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mary@bluewestmedia.com

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				Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	Oct 15	Oct 16	
KNDO 11p News	LN	M-F	\$105.00	3	3	3	3	3			15
11:00 PM 11:35 PM		30	<b>\$1,575.00</b>								
Sold out rate to clear											
Sat 11p News	LN	Sa	\$95.00						3		3
11:00 PM 11:30 PM		30	<b>\$285.00</b>								
Sold out rate to clear											
Sun 11p News	LN	Su	\$95.00							3	3
11:00 PM 11:35 PM		30	<b>\$285.00</b>								
Sold out rate to clear											
Wheel of Fortune	PA	M-F	\$195.00	1		1	1				3
7:00 PM 7:30 PM		30	<b>\$585.00</b>								
Sold out L2 to clear per KNDO											
Jeopardy	PA	M-F	\$210.00		1		1	1			3
7:30 PM 8:00 PM		30	<b>\$630.00</b>								
Sold out L2 to clear per KNDO											
This is Us	PT	Tu	\$200.00		1						1
9:00 PM 10:00 PM		30	<b>\$200.00</b>								
<b>Station Gross Totals</b>			<b>\$9,130.00</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>16</b>	<b>5</b>	<b>3</b>	<b>84</b>
<b>Station Net</b>			<b>\$7,760.50</b>								

Mary Wittemyer

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 9/29/2016 1:53:29 PM

KNDO-S2

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KNDO-TV      Yakima	<b>Date:</b> 9/30/2016
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I, BlueWest Media,being/on behalf of: Patty Murray,a legally qualified candidate of the Democratic

political party for the office of: \_\_\_\_\_

in the Generalelection to be held on: Tuesday, November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
------------------	----------------------------------	------	-------	----------------	-----------------

**SEE ATTACHED SCHEDULE**

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 10, 2016	Sunday, October 16, 2016
<b>Attach proposed schedule with charges (if available): \$9,505.00</b>	

I represent that the payment for the above described broadcast time has been furnished by:

People for Patty Murray

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jay Petterson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Friday, September 30, 2016

**Date**

*Mary W...*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*[Signature]*  
**Signature**

*Trude Smith*  
**Printed Name**

*RSM*  
**Title**

# CONTRACT

**NBC Right Now** KNDO  
**KNDO 23 KNDU 25** 216 W. Yakima Ave  
 Yakima, WA 98902  
 (509)225-2300

www.kndo.com

And:

**BlueWest Media**  
 5130 E. 18th Ave  
 Denver, CO 80220

<u>Contract / Revision</u> 97681 /		<u>Alt Order #</u>
<u>Product</u> People for Patty Murray		
<u>Contract Dates</u> 10/10/16 - 10/16/16	<u>Estimate #</u> 407	
<u>Advertiser</u> POL/People for Patty Murray		<u>Original Date / Revision</u> 09/30/16 / 09/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KNDO_KND	<u>Account Executive</u> Trude Smith	<u>Sales Office</u> KNDO-KNDU N
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	10/10/16	10/16/16	NORTHWEST TODAY 5AM	5-6AM		:30				NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$10.00	0.00			
N 2	All	10/10/16	10/16/16	NORTHWEST TODAY 6AM	6-7AM		:30				NM	7	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				7	\$55.00	0.00			
N 3	All	10/10/16	10/16/16	TODAY SHOW	7-9AM		:30				NM	10	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				10	\$55.00	0.00			
N 4	All	10/10/16	10/16/16	11AM M-F	11AM-12N		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	--W----				1	\$10.00	0.00			
N 5	All	10/10/16	10/16/16	DAYS OF OUR LIVES	1-2PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----F--				1	\$30.00	0.00			
N 6	All	10/10/16	10/16/16	4PM M-F	4PM M-F		:30				NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$40.00	0.00			
N 7	All	10/10/16	10/16/16	LOCAL NEWS @ 5PM	5-5:30PM		:30				NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				10	\$200.00	0.00			
N 8	All	10/10/16	10/16/16	LOCAL NEWS @ 6 M-F	6-6:30PM		:30				NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				10	\$200.00	0.00			
N 9	All	10/10/16	10/16/16	LOCAL NEWS @ 6 SAT-	6-6:30PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$45.00	0.00			
N 10	All	10/10/16	10/16/16	TONIGHT SHOW	11:35PM-12:37AM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				5	\$50.00	0.00			
N 11	All	10/10/16	10/16/16	SATURDAY NIGHT LIVE	11:30PM-1:00AM		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				1	\$50.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

**NBC Right Now** KNDO  
**KNDO 23 KNDU 25** 216 W. Yakima Ave  
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<u>Advertiser</u> POL/People for Patty Mur		<u>Original Date / Revision</u> 09/30/16 / 09/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 12	All	10/10/16	10/16/16	LOCAL NEWS :11@11: M-F	11-11:35PM		:30				NM	15	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	MTWTF--				15	\$105.00	0.00			
N 13	All	10/10/16	10/16/16	LOCAL NEWS :11@11: SA	11-11:30pm		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S-				3	\$95.00	0.00			
N 14	All	10/10/16	10/16/16	LOCAL NEWS :11@11: SU	11-11:35PM		:30				NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				3	\$95.00	0.00			
N 15	All	10/10/16	10/16/16	WHEEL OF FORTUNE	7-7:30PM		:30				NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	M-WT---				3	\$195.00	0.00			
N 16	All	10/10/16	10/16/16	JEOPARDY	7:30-8PM		:30				NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-TF--				3	\$210.00	0.00			
N 17	All	10/10/16	10/16/16	This Is Us 9-10PM	9-10PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-T-----				1	\$200.00	0.00			
<b>Totals</b>										0.00		84	\$9,130.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/16/16	84	\$9,130.00	\$7,760.50
<b>Totals</b>	84	\$9,130.00	\$7,760.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.